## **REMARKS**

The Office Action dated May 10, 2006 has been received and carefully noted. The following remarks are submitted as a full and complete response thereto. Claims 28-54 are pending and submitted herewith for consideration.

Claims 28-54 stand rejected under 35 U.S.C. §102(e) as being anticipated by *Chini-Foroush* (GB 2356231). The Office Action took the position that *Chini-Foroush* teaches each and every element recited in the rejected claims. Applicants traverse the rejection and respectfully submit that each of claims 28-54 recite subject matter that is not taught or disclosed by *Chini-Foroush*.

Claim 28 recites a method of providing a profile to a mobile terminal, wherein the method includes allocating a profile to a specific event, detecting an association of a mobile terminal with said event, and transmitting said profile to said mobile terminal.

Claim 41 recites an application server for providing an event specific profile to at least one mobile terminal. The server includes a first communications interface for providing a mobile network with event specific information, a second communications interface for receiving details of a mobile terminal associated with said event specific information, and a third communications interface for transmitting the event specific profile to the mobile terminal associated with said event specific information.

Claim 54 recites a communication system for providing event specific profiles to mobile terminals. The system including an application server associated with the event, a mobile communication network for receiving event specific characteristics from the

application server, and at least one mobile terminal for connection in said network, wherein the mobile network notifies the application server if the mobile terminal is associated with said event, and when responsive thereto the application server transmits the event specific profile to said mobile terminal.

Chini-Foroush teaches a system and method for distributing information related to a subject of interest to a portable wireless device via a wireless network, based on the location of the device. The device is configured to determine its position using a positioning system, such as a GPS based system, and to transmit, to the network, a query including the determined location information. In response to the query, a server looks up information related to the determined location, and transmits, to the device, this information, or provides an address, so that the device may request the information itself.

However, Applicant submits that each of independent claims 28, 41, and 54 recites subject matter that is not taught or disclosed by *Chini-Foroush*. More particularly, *Chini-Foroush* fails to teach or disclose both "allocating a profile to a specific event" and "transmitting the profile to the mobile terminal" as expressly recited in independent claim 28, and as similarly recited in independent claims 41 and 54. The "profiles" recited in Applicant's independent claims are clearly defined at least at page 1, paragraph 4 of Applicant's specification as "collections of user settings or preferences that the end user can automatically manage together." Further examples of the aspects that a profile can contain are illustrated at least at the paragraphs located on page 8, paragraph 5, through to page 9, paragraph 2.

Conversely, Chini-Foroush makes no mention of providing user settings or preferences, e.g., profile information to the mobile terminal. The data sent to the portable device in Chini-Foroush would be instantly recognized by one of ordinary skill in the art to be "location dependent information," and such as person of skill in the art would recognize and appreciate that location dependent information does not fall within the meaning of a "profile," as recited in Applicant's independent claims and defined in Applicant's specification. The information sent to the portable device in *Chini-Foroush* is location dependent information, such as advertising information (page 16, line 14) or information about an exhibit (page 16, line 27). One of ordinary skill in the art would not conclude that location information constitutes profile information, as none of the information taught in Chini-Foroush could be interpreted or considered to be user settings or preferences, as defined in Applicants' specification, and hence the location dependent information sent in *Chini-Foroush* does not constitute profile information, as recited in each of claims 28, 41, and 54. Therefore, Applicant submits that claims 28, 41, and 54 each recite limitations related to a profile, which is clearly defined in Applicant's specification, and which is not taught or disclosed by *Chini-Foroush*. reconsideration and withdrawal of the rejection of claims 28, 41, and 54, along with each claim depending therefrom, is respectfully requested.

Therefore, in conclusion, Applicant submits that each of claims 28-54 recites subject matter that is not taught or disclosed by *Chini-Foroush*. Therefore,

reconsideration and withdrawal of the rejection of claims 28-54 is respectfully requested.

Claims 28-54 are pending in and submitted for consideration.

If for any reason the Examiner determines that the application is not now in

condition for allowance, it is respectfully requested that the Examiner contact, by

telephone, the applicants' undersigned attorney at the indicated telephone number to

arrange for an interview to expedite the disposition of this application.

In the event this paper is not being timely filed, the applicants respectfully petition

for an appropriate extension of time. Any fees for such an extension together with any

additional fees may be charged to Counsel's Deposit Account 50-2222.

Respectfully submitted,

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